

# TJPL NEWS

UNSIGNED MUSIC UNCOVERED

MULTI-AWARD WINNING MUSIC PRESS

## TJPL NEWS Media Kit

THE GLOBE'S BEST INDEPENDENT MUSIC MAGAZINE

### Let's work together!

#### What makes us so different?

Explore our universe and find something for every music lover, artist, PR Agent, Manager and beyond.

Our Brand isn't just another music magazine in a long line of startups, it's a movement championing the art of independence whilst bridging the gap between mainstream and underground.

#### How does this help you as a brand?

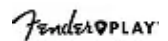
It puts you in front of an expansive universe of music lovers, artists and beyond both digitally and in print. We offer some of the best music targetted partnerships, benefitting our clients and readers, so why not join us?



### LATEST COVERS



### Some Of The Brands We've worked with:



### Some Figures For Context In 2023 We Promoted...

6,979

Artists

Artists Requested and Received Written Coverage

9,531+

9,507+

Playlist Adds

### What Does This Mean For Brands/Advertisers?

It means that you will be put in front of thousands of artists, each who promote our magazine and blog to other artists and music related consumers/lovers.

Your brand will be on show to a global network of music related supernova.

Magazine Sales across Europe North America, South America, Africa, Australasia, Asia

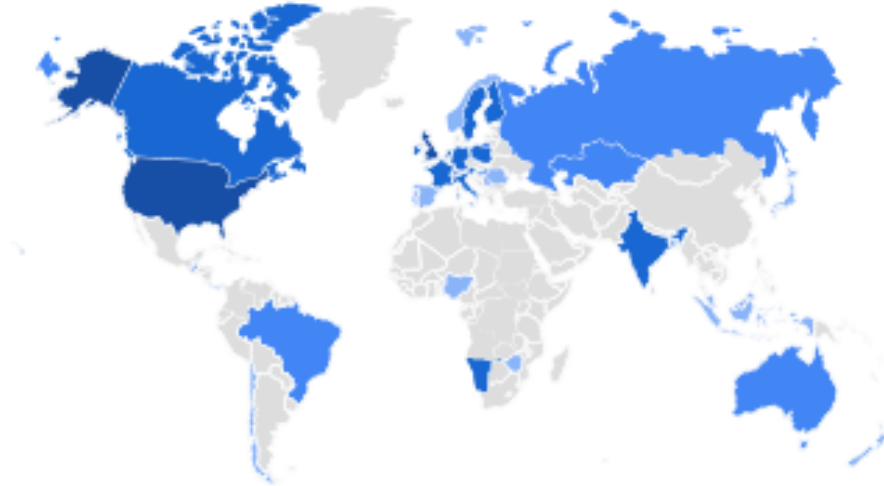


## **Figures Continued**

### **Blog Traffic By Location**

#### **How does this help you as a brand?**

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#### COUNTRY

United Kingdom

United States

Germany

Italy

Sweden

Switzerland

France

### **How We Promote Our Brand**

#### **Google Ads**

December 23 - January 24

**118,410**

**Impressions**

**1,145**

**Clicks**

#### **Outdoor Media**

#### **Billboards/Side Panels**

December 23 - January 24

**3000**


**PEOPLE**

**REACHED**

Facebook followers

 **253**

Instagram followers

 **5.2K**

### **We're A Google News Publisher**



### **Our Magazine is Print + Digital**

### **Distributed In Print Online - Newsstand**

### **Protected Under *The British Library* Archives** As Part of British History and Academic Reference

Approx 1.1 Million Visitors Per Year On Site

Also Available on the Online Catalogue



Press



**As you can imagine, we have a strong online presence featuring in many artists' brand kits online. But some more notable inclusions are NBC, ABC, Fox News**



## 60 Best Independent Music Blogs and Websites

Total Views 44K · Jan 21, 2024 · Contents

The **best Independent Music blogs** from thousands of music blogs on the web and ranked by traffic, social media followers & freshness.

### 13. TJPL News

Unearth the latest in the underground music scene with TJPL News Blog. Celebrate and promote independent artists through in-depth articles, exclusive ... [more](#)



[tjplnews.com/news](https://tjplnews.com/news) [+ Follow](#)

[tjplnews.com/blog-feed.xml](https://tjplnews.com/blog-feed.xml)

@ 5.2K · 6 posts / day · DA 16



## About TJPL News (Tamara Jenna Productions LTD)

Best Independent Music Talent Promotional Publication 2023

Trustpilot

Google Knowledge Panel

**TJPL NEWS**

Reviews 64 • Excellent

★★★★★ 4.7 ⓘ

✓ VERIFIED COMPANY

TJPL NEWS ⓘ

Explore TJPL News, your premier destination for underground music discovery. Dive into our magazine and blog, celebrating the unsung heroes of independent music. Access exclusive artist services and immerse yourself in the vibrant world of independent soundscapes and promotions.

Profiles

[Instagram](#) [Facebook](#) [X \(Twitter\)](#) [YouTube](#)

# Services

## Print Specifications

All advertising artwork should be supplied as a 300dpi press-ready PDF, CMYK, with a 3mm bleed and crop marks in A4.



**A4 -- Full Page Magazine Example Digital + Print**

**A4 - FULL PAGE MAGAZINE** £50

- 1 ISSUE

*This includes a spot in both our digital and print magazines.*

**A4 - HALF PAGE MAGAZINE** £35

- 1 ISSUE

*This includes a spot in both our digital and print magazines.*

**A4 - QUARTER PAGE MAGAZINE** £30

- 1 ISSUE

*This includes a spot in both our digital and print magazines.*

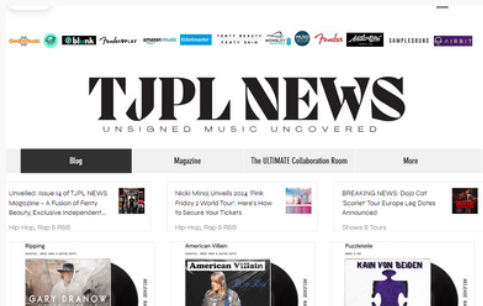
**DIGITAL BANNER AD ONLINE** £100

- 1 MONTH

*This includes a spot on our blog for one month - very exclusive - upon discussion*

**CUSTOM CONTENT/SPONSORED ARTICLES:** Base Rate £100 per 500 words

*(price can vary based on content complexity and production costs)*



**Digital Banner Ad online Example - (Branded Logo Along Header with clickable redirect link)**



**Custom Content/Sponsored Articles**



# Services Continued



## ***Billboard Campaign Example Jan 2024 (Birmingham UK)***

- **BILLBOARD CAMPAIGN 6 WEEKS**

**RATE GIVEN UPON FULL  
ASSESSMENT**

*Price Points Are Discussed Per Project Specifications - We can promote your brand to the world pretty much anywhere there is a board. \*subject to availability*

- **TARGETTED MULTI-FORMAT DIGITAL  
CAMPAIGN - DESIRED LEGNTH**

**RATE GIVEN UPON FULL  
ASSESSMENT**

*We can advertise your brand on a mix of digital media - from Billboards, Gyms, Side Pannels, Train Stations, Bus Stops, Delis, Offices and more.*

*Price Points Are Discussed Per Project Specifications - We can promote your brand to the world pretty much anywhere there is a board. \*subject to availability*